

Over the last 2 years, LJTC has responded to community concerns in several key areas. In each area, LJTC investigated the issues and held community forums to inform on the issues, and where appropriate took further action. Examples of some of the issues and actions taken by LJTC include:

- **LA JOLLA PUBLIC SAFETY COMMITTEE**

Increased drug and alcohol related crime and concerns for public safety was brought before LJTC by the Barber Tract Neighborhood Association. In a Joint Task Force, the drug trade, alcohol use and assaults around the Marine Street Beach were highlighted to Public Safety officials and a plan was made and executed. It included extra lifeguard stations, Police and ATV Beach Patrols and ticketing for Minor in Possession. Within months, the problem was solved for the most part. This effort led to the formation of the La Jolla Town Council Public Safety Committee which began to systematically track crime and work with our lifeguard, fire and police department. The committee chaired by Cynthia Chasan and Catharine Douglass organized and coordinated a Neighborhood Watch Program which grew from 6 informal groups into over 80 coordinated groups and neighborhoods, providing onsite information about suspicious activities and helping improve capture and enforcement.

- **LA JOLLA TOWN COUNCIL COMMUNITY TASK FORCE ON CSLs**

Dramatic growth in the number of the California Sea Lions at the Cove and other beaches, Result of the LJTC Forum was the creation of the San Diego Community Task Force on California Sea Lions. A large group encompassing, the San Diego Dive Club, the San Diego and La Jolla Cove Swim Clubs, businesses and residents throughout the area. The Task Force led by LJTC consulted with NOAA and other experts and developed a new humane method for excluding and redirecting the large, messy and dangerous animals from children and swimmers and cleaning the bacteria and other materials from our Jewel - the Cove. It would have also worked to clean the rocks and smells disruptive to local businesses. The result was the creation of a Call to Action which was endorsed by all La Jolla and other community organizations and business leaders. The situation and the NOAA-endorsed plan was briefed to San Diego officials and a specific request was made to the Mayor to execute his authority under the Marine Mammal Protection Act. He declined to take action. San Diego Parks and Recreation Department and Councilmember Bry jointly chose to display signs and erect gates to deter humans off the beach and away from the CSLs. The choice was made to exclude humans, not deter the CSLs.

- **SHORT TERM VACATION RENTALS**

Proliferation of Short Term Vacation Rentals Home Sharing platforms (Airbnb, HomeAway, Seabreeze) within residential neighborhoods, without adequate regulation or enforcement. La Jolla Town Council held several community meetings in cooperation with Bird Rock,

Coastal Town Councils and experts. In November 2017, it created and the LJTC President Chairs a community organization initially with just Town Councils, but soon expanded to the San Diego Community Working Group on Short Term Vacation Rentals, which includes not only Town Councils but all major Neighborhoods and Community Associations and individual experts. After the lack of votes to pass any ordinances, the Working Group presented its recommendations to the Mayor's office, which was tasked to draft regulations. Essentially all our recommendations to set aside funds to permit, regulate, enforce and assess penalties for violations were included in the ordinances passed by City Council in the summer of 2018. Work continues with discussions with platforms after these ordinances were challenged and rescinded. The Working Group will continue City Hall to push through lasting regulations, but in the meantime at least enforce major violators of Good Neighbor Policies.

• **NEW TRANSPORTATION SHARING APPS AND VEHICLES**

The sudden appearance of dockless bikes, motorized scooters without adequate regulation or safety procedures causing injuries and obstruction of sidewalks was a major concern to residents. The cost of clean-up and providing for the safety of non-motorized walkers, strollers, etc. was increasing with no responsibility on the part of the vendors. An impartial hearing was held with representatives from all the vendors, cyclists and citizens was held. A Task Force was created, recommendations were developed and sent to the Mayor and Council. Our simple solution was to designate areas in the many parking lots around key tourist areas as 'drop off points'. Suggestion was made to the vendors to consider treating similar to rental car drop-off points with discounts or special rewards for parking scooters and bikes in these areas safely off the sidewalks and streets. Another recommendation was to require that users take a photo of where they dropped their vehicle as part of the app and payment process. The hope was that the photo requirement would diminish the proliferation of scooters and bikes that were blocking sidewalks or were dropped on residents' hedges, lawns and fences. City Hall adopted some of the ideas and has formed a group studying the subject.

These are just some of the activities of the LJTC that were reviewed during our Trustees Retreat as part of the discussions about the future. Overall it was decided we will continue to highlight community concerns and serve as 'honest brokers' to vet information and consider solutions.

- More interaction with Merchant's Association, MAD, Chamber of Commerce
- STVR, Public safety, City Attorney, Crime, Homelessness
- Public and private school update
- Elderly, Disabled, ADA, and Dockless Bikes as impediments
- Future of La Jolla Transit- Parking, Lyft, Electric shuttle, Trolley, Dockless transportation
- How do you get out in a disaster? Evacuation plan, wildfire, tsunami, earthquake, CERT training, brochure

We discussed our larger vision in order to contextualize the individual meetings. Are we a place for residents just to blow off steam, or do we take the community consensus that develops out of forums and represent the community in the media and at City Council and other higher levels of government? People come to our meetings to express themselves with the expectation that something will come of it.

Motion: That La Jolla Town Council take a more active role in representing community consensus passed unanimously.

Question: What is our statutory authority?

Suggestion: Independent La Jolla. Many board members were enthusiastic.

Suggestion: Senior issues

Suggestion: Future of retail in La Jolla

Suggestion: Mansionization, CPA

Suggestion: Internet fraud, man taking pictures of children at Windansea

No February meeting due to Valentine's Day, by acclamation

March Meeting will focus on Public Safety and Homelessness