

Short Term Vacation Rentals Working Group

Established November 2017

SD Community Working Group on Short Term Vacation Rental (STR)

- Founding Board
 - Coastal Town Councils (LJTC, MB, OB, PB & Clairemont)
 - Public Safety and Neighborhood Association Experts
 - Experienced, Informed & Consultative
 - Represent Communities with >250,000 members

Working Group Philosophy

- Support Home Sharing (resident on site)
- Support Community and Neighborhood Based Whole Home vacation rental limits that:
 - Protect the character, safety and quality of neighborhoods, to maintain expectations of a peaceful home environment.
 - Ensure recourse for neighbors to hold STVR owners accountable.

STR Working Group Operating Principles

- Fair & Enforceable Regulations
- Tools to Permit, Monitor, Enforce, and; Identify, Report and Track Violators. Compliance with Regulations 24/7.
- Require Good Neighbors
- Assess Penalties and Revoke Permits.

Recommendations for STR Regulations

Working Group on STVR

Fiscal Management

- Establish an Enterprise Fund to which all STVR fees and fines are deposited and dedicated to administration and enforcement.
- **Require Enforcement & Compliance Systems are Integral to any 'new' STR Ordinances.**
- Punish Violators - Revoke- 24/7 Monitoring

Monitoring & Enforcement

Post STVR Permits with at least owner name, local contact for problems resolutions for all permitted STVRs. Include Code Enforcement Actions

Require Owner to post a sign readable from the street with the owner Permit # and 24 hour Owner Response #.

Require Enforcement and Compliance Plan and Systems with any new SD STR Ordinances. Include a STR Hotline and Electronic tools.

Monitoring & Enforcement

- Establish a certified violation process with substantial and effective penalties
 - 1st violation - \$1000 to STR Operator
 - 2nd - \$2500 to STR Owner & 1000 to STR Renter
 - 3rd: \$5000 & 1000 to STR Renter
 - **Permit Revoked**

STVR Working Group Board

- Ann Kerr Bache, La Jolla TC President & Chair STVR Wrkg Grp
- Tom Coat, HomesFirstForSan Diego President
- Karl Rand, Pacific Beach CPA Chair
- Mack Langston, University City Community Association President
- Eden Yaege, Clairemont TC President & Coalition TC
- Lynn Haims, VP Clairemont Town Council
- Chris Brewster, Former Lifeguard Chief - Public Safety Expert
- Matt Gardner, Mission Beach TC President
- Mark Winkie, Ocean Beach TC President